



Typographic Summer Program

Session I: July 25 – August 7, 2021

Schedule week I:

Sunday, July 25 / with Dafi Kühne

Evening: 5pm – Welcome reception, studio tours, short presentation

Monday, July 26 / with Dafi Kühne

Morning: Individual work space preparations,
Hands on: Task 1 «Material tests»

Afternoon: Hands on: Task 1 «Material Tests», Discussion

Tuesday, July 27 / with Dafi Kühne or a guest

Morning: Theory Input 1 «Microtypography: Kerning, tracking
and mikro spacings»

Afternoon: Hands on: Typography 1 «Typesetting & Kerning»

Evening: Guest lecture: Erich Brechbühl, erichbrechbuhl.ch

Wednesday, July 28 / with Dafi Kühne

Morning: Hands on: Task 2 «Form and space»

Afternoon: Concept writing for Task 3a

Evening: Movie Screening: «Farewell – ETAOIN SHRDLU»,
followed by a Discussion

Thursday, July 29 / with Dafi or a guest

Morning: Theory Input 2 «Macrotypography: Paragraphs and
macro spacings»

Afternoon: Hands on: Typography 2 «Typesetting a justified paragraph»

Friday, July 30 / with Dafi Kühne

Morning: Hands on: Task 3b «Content reduction»

Afternoon: Excursion: Zurich Poster Collection, a guided
private tour through one of the biggest poster
archives in the world!

Saturday, July 31 / with Dafi Kühne

Morning: Hands on: Task 3c «Typographic iterations for a poster
layout»

Afternoon: Individual work on task 3c, individual feedback

Evening: Traditional Swiss Raclette dinner at the studio

Sunday, August 1 Day off!

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Schedule Week II:

Monday, August 2 / with Dafi Kühne

- Morning: Hands on: Task 3c «Typographic iterations for a poster layout»
- Afternoon: Individual work on task 3c, individual feedback
- Evening: Guest lecture: Ralph Schraivogel, ralphschraivogel.com

Tuesday, August 3 / with Dafi Kühne + Julia Marti

- Morning: Individual work on task 3c, individual feedback
- Afternoon: Individual work on task 3c, individual feedback

Wednesday, August 4 / with Dafi Kühne

- Afternoon: Individual work on task 3c, individual feedback
- Evening: Design finalisation, printing forme production

Thursday, August 5 / with Dafi Kühne

- Morning: Printing block production, letterpress production
- Afternoon: Letterpress production
- Evening: Letterpress production

Friday, August 6 / with Dafi Kühne

- Morning: Letterpress production
- Afternoon: Letterpress production
- Evening: Finishing up

Saturday, August 7 / with Dafi Kühne

- Morning: Presentation, discussion, documentation, packing up

Workshop times: 8.30am – 6.30pm, ~1 hour lunch break
evenings 6.30pm – ...

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TSP
2021

The studio is only available during scheduled working times.

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