

## Typographic Letterpress Poster Workshop

Summerprogram: June 18th–July 1nd, 2016, with Dafi Kühne in Näfels, Switzerland

«The workshop's goal is to bridge the gap analog design and production tools and professional contemporary typographic posters. »

### **Sunday, June 18th**

Evening	Welcome Reception, studio tours, short presentation
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### **Monday, June 19th**

Morning	Individual work space preparations, Hands on: Task 1 «Material tests» with Dafi Kühne
Afternoon	Hands on: Task 1 «Material Tests», Discussion with Dafi Kühne

### **Tuesday, June 20th**

Morning	Theory Input 1 «Microtypography: Kerning, tracking and proper spacings» with Prof. Rudolf Barmettler
Afternoon	Hands on: Typography 1 «Typesetting & Kerning» with Prof. Rudolf Barmettler

### **Wednesday, June 21th**

Morning	Hands on: Task 2a «Form and space» with Dafi Kühne
Afternoon	Hands on: Task 2b «Form, space and qualities» with Dafi Kühne
Evening	Movie Screening: «Farewell – ETAOIN SHRDLU», Discussion with Dafi Kühne

### **Thursday, June 22th**

Morning	Theory Input 2 «Macrotypography: Paragraphs and proper spacings» with Prof. Rudolf Barmettler
Afternoon	Hands on: Typography 2 «Typesetting a paragraph, flush left rag right» with Prof. Rudolf Barmettler
Evening	Individual work: Concept for the following task 3a

### **Friday, June 23th**

Morning	Hands on: Task 3a «Content reduction» with Dafi Kühne
Afternoon	Excursion: Zurich Poster Collection, a guided private tour through one of the biggest poster archive in the world!

**Saturday, June 24th**

Morning	Hands on: Task 3b «Typographic iterations for a poster layout» with Dafi Kühne
Afternoon	Individual work on task 3b, individual feedback with Dafi Kühne

**Sunday, June 25th: Day off!****Monday, June 26th**

Morning	Hands on: Task 3c «Typographic iterations for a poster layout» with Dafi Kühne
Afternoon	Individual work on task 3c, individual feedback with Dafi Kühne

**Tuesday, June 27th**

Morning	Individual work on task 3c, individual feedback with Dafi Kühne
Afternoon	Individual work on task 3c, individual feedback with Dafi Kühne
Evening	Talk: Typographic Poster of Erich Brechbühl, <a href="http://www.erichbrechbuhl.ch">www.erichbrechbuhl.ch</a>

**Wednesday, June 28th**

Morning	Individual work on task 3c, individual feedback with Prof. Rudolf Barmettler
Afternoon	Individual work on task 3c, individual feedback with Prof. Rudolf Barmettler
Evening	Design finalisation, Printing block production

**Thursday, June 29th**

Morning	Printing block production, letterpress poster production
Afternoon	Letterpress poster production
Evening	Letterpress poster production

**Friday, June 30st**

Morning	Letterpress poster production
Afternoon	Letterpress poster production
Evening	letterpress poster production, presentation, reception

**Saturday, July 1st**

Morning	Cleaning up, documentation, packing up
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Working times: 8.30am – 6.30pm, ~1 hour lunch break, evenings 6.30pm – ...

The studio is only available during scheduled working times