

# TSP 2018



## Typographic Summer Program Session II: August 5–18, 2018

### Week I: Schedule

#### Sunday, August 5th / with Dafi Kühne

Evening: Welcome reception, studio tours, short presentation

#### Monday, August 6th / with Dafi Kühne

Morning: Individual work space preparations,

Hands on: Task 1 «Material tests»

Afternoon: Hands on: Task 1 «Material Tests», Discussion

#### Tuesday, August 7th / with Rudolf Barmettler

Morning: Theory Input 1 «Microtypography: Kerning, tracking  
and mikro spacings»

Afternoon: Hands on: Typography 1 «Typesetting & Kerning»

#### Wednesday, August 8th / with Dafi Kühne

Morning: Hands on: Task 2a «Form and space»

Afternoon: Hands on: Task 2b «Form, space and qualities»

Evening: Movie Screening: «Farewell – ETAOIN SHRDLU»,  
Discussion

#### Thursday, August 9th / with Rudolf Barmettler

Morning: Theory Input 2 «Macrotypography: Paragraphs and  
macro spacings»

Afternoon: Hands on: Typography 2 «Typesetting a justified paragraph»

Evening: Individual work: Concept writing for Task 3a

#### Friday, August 10th / with Dafi Kühne

Morning: Hands on: Task 3b «Content reduction»

Afternoon: Excursion: Zurich Poster Collection, a guided private  
tour through one of the biggest poster archives in  
the world!

#### Saturday, August 11th / with Dafi Kühne

Morning: Hands on: Task 3c «Typographic iterations for a poster  
layout»

Afternoon: Individual work on task 3c, individual feedback

Evening: Raclette Dinner at the Studio

#### Sunday, August 12th Day off!



Typographic Summer Program  
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Week II: Schedule

Monday, August 13th / with Dafi Kühne

Morning: Hands on: Task 3c «Typographic iterations for a poster layout»

Afternoon: Individual work on task 3c, individual feedback

Tuesday, August 14th / with Dafi Kühne

Morning: Individual work on task 3c, individual feedback

Afternoon: Individual work on task 3c, individual feedback

Evening: Talk: Posters of Erich Brechbühl, [www.erichbrechbuhl.ch](http://www.erichbrechbuhl.ch)

Wednesday, August 15th / with Dafi Kühne + Rudolf Barmettler

Morning: Individual work on task 3c, individual feedback

Afternoon: Individual work on task 3c, individual feedback

Evening: Design finalisation, printing block production

Thursday, August 16th / with Dafi Kühne

Morning: Printing block production, letterpress production

Afternoon: Letterpress production

Evening: Letterpress production

Friday, August 17th / with Dafi Kühne

Morning: Letterpress production

Afternoon: Letterpress production

Evening: Presentation, discussion, reception

Saturday, August 18th / with Dafi Kühne

Morning: Cleaning up, documentation, packing up

Workshop times: 8.30am – 6.30pm, ~1 hour lunch break  
evenings 6.30pm – ...



The studio is only available during scheduled working times.

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