

TSP 2018



Typographic Summer Program Session I: June 17–30, 2018

Week I: Schedule

Sunday, June 17th / with Dafi Kühne

Evening: Welcome reception, studio tours, short presentation

Monday, June 18th / with Dafi Kühne

Morning: Individual work space preparations,

Hands on: Task 1 «Material tests»

Afternoon: Hands on: Task 1 «Material Tests», Discussion

Tuesday, June 19th / with Rudolf Barmettler

Morning: Theory Input 1 «Microtypography: Kerning, tracking
and mikro spacings»

Afternoon: Hands on: Typography 1 «Typesetting & Kerning»

Wednesday, June 20th / with Dafi Kühne

Morning: Hands on: Task 2a «Form and space»

Afternoon: Hands on: Task 2b «Form, space and qualities»

Evening: Movie Screening: «Farewell – ETAOIN SHRDLU»,
Discussion

Thursday, June 21st / with Rudolf Barmettler

Morning: Theory Input 2 «Macrotypography: Paragraphs and
macro spacings»

Afternoon: Hands on: Typography 2 «Typesetting a justified paragraph»

Evening: Individual work: Concept writing for Task 3a

Friday, June 22nd / with Dafi Kühne

Morning: Hands on: Task 3b «Content reduction»

Afternoon: Excursion: Zurich Poster Collection, a guided private
tour through one of the biggest poster archives in
the world!

Saturday, June 23rd / with Dafi Kühne

Morning: Hands on: Task 3c «Typographic iterations for a poster
layout»

Afternoon: Individual work on task 3c, individual feedback

Evening: Raclette Dinner at the Studio

Sunday, June 24th Day off!

